

# 2011 Awning Dealer Early Bird Special

From now until March 25<sup>TH</sup> 2011 the following special rates will apply to all awning dealers! Contracts must be signed by this day to qualify for these special rates.

For contracts signed after March 25<sup>TH</sup> 2011 the rate will revert back to the non-food franchise rates.

<b>Local Ad Rates</b>	<b>50,000+/- Distribution</b>	<b>50,000+/- Distribution</b>
<b>Ad Size</b>	<b>1 to 3 Issue Rate</b>	<b>4+ Issue Rate</b>
Full Page	\$1,400.00	\$1,250.00
Half Page	\$750.00	\$700.00
Third Page*	\$575.00	\$525.00
Quarter Page*	\$470.00	\$440.00
Front/Back Cover	\$2,500.00	\$2,400.00

\*Quarter and Third pages are not available in all markets.

## Regional Ad Rates

<b>Ad Size</b>	<b>1 to 3 Issue Rate</b>	<b>4+ Issue Rate</b>
Full Page	\$14.00 CPM	\$12.00 CPM
Half Page	\$8.00 CPM	\$7.00 CPM